

03-23-00

A

PATENT APPLICATION

ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

Case Docket No. **200-0109**  
Date: March 21, 2000

Sir:

Transmitted herewith for filing is the patent application of Inventor(s):

**Mark Everson**  
**Christophe Mangin**

For: **METHOD OF OPTIMIZING MARKET AND INSTITUTIONAL RISKS IN FOREIGN EXCHANGE HEDGING**

Enclosed are:

- ☒ 2 sheet(s) of drawings
- ☒ Assignment and Cover Sheet
- ☒ Information Disclosure Statement, PTO Form 1449, and Copies of Citations
- ☐ A certified copy of

jc564 U.S. PTO  
09/532560  
03/22/00

The filing fee has been calculated as shown below for OTHER THAN A SMALL ENTITY:

<u>FOR</u>	<u>NO. FILED</u>	<u>NO. EXTRA</u>	<u>RATE</u>	<u>FEE</u>
Basic Fee				\$ 690
Total Claims	6	0	18	\$ 0
Indep Claims	2	0	78	\$ 0
Multiple Dependent Claims(s) Presented	0		260	\$ 0
TOTAL				\$ 690

- [X] Please charge Deposit Account No. 06-1500 in the amount shown next to the Total.  
A duplicate copy of this sheet is enclosed.
- [X] The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 06-1500. If there are insufficient funds in this account, please charge the fees to Deposit Account No. 06-1510. A duplicate copy of this sheet is enclosed.  
Any additional filing fees required under 37 CFR 1.16.  
Any patent application processing fees under 37 CFR 1.17.
- [X] The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 06-1500. If there are insufficient funds in this account, please charge the fees to Deposit Account No. 06-1510.  
Any patent application processing fees under 37 CFR 1.17.  
Any filing fees under 37 CFR 1.16 for presentation of extra claims.

"Express Mail"  
Mailing Label Number

**EL486547300US**

Date of Deposit

**03-22-00**

I hereby certify that this paper or fee is being  
deposited with the United States Postal Service  
"Express Mail Post Office to Addressee" service  
under 37 CFR 1.10 on the date indicated above  
and is addressed to the Commissioner of Patent  
and Trademarks, Washington, D.C. 20231

(Printed Name of Person Mailing Paper or Fee.)

*Natalie Wojtyla*

Attorney Docket No: 200-0109

Please call 313-322-7762 if this paper becomes separated from the file.

*Natalie Wojtyla*

*Lorraine S. Melotik*

Lorraine S. Melotik  
Attorney or Agent of Record  
Registration No. 30,088  
Ford Global Technologies, Inc.  
One Parklane Blvd.,  
600 Parklane Towers East  
Dearborn, MI 48126

**METHOD OF OPTIMIZING MARKET AND INSTITUTIONAL RISKS IN  
FOREIGN EXCHANGE HEDGING**

5

**BACKGROUND OF THE INVENTION**

1. Field of the Invention

10 The present invention relates generally to methods  
of doing business and, more specifically, to a method of  
optimizing both market and institutional risks in foreign  
exchange hedging.

2. Description of the Related Art

15 Institutions are frequently subjected to foreign  
currency exchange risks anytime a contract involving future  
flows of money between countries is entered into. The typical  
approach to measuring and acting upon foreign currency  
exchange risk involves a combination of management judgment,  
20 techniques like value-at-risk (VaR), and other methodologies  
known in the art. Usually these different approaches are  
combined in an ad hoc manner that does not necessarily produce  
the best result in terms of a hedging (risk reduction)  
strategy.

25 Institutions such as corporations that typically  
sell their products on an international basis must deal with

the risks associated with future currency exchange rate changes. A variety of market instruments, such as forwards and options known in the art, enable an international corporation to reduce its foreign currency exchange risk.

5 Typically, international corporations use methods including senior management judgment, value-at-risk (VaR), and other techniques to determine the amount of risk they are willing to undertake given an amount of potential cost or expected return. These approaches all suffer disadvantages of one sort  
10 or another.

Management judgment will typically include factors like to what extent losses on the hedging instruments themselves will imperil the future existence of the hedging or risk reduction program. Management judgment also considers  
15 whether locking in a particular future currency exchange rate with a forward contract would, through higher local prices, adversely affect the competitive position in that country. Management judgment, although frequently good for an individual currency pairing, usually fails to include expected  
20 correlations in movements between numerous other currency pairs.

Value-at-risk (VaR) methods known in the art generally include forecasts for these correlations, so that a corporation's entire foreign currency exchange exposure can be treated holistically. However, these VaR methods do not typically include the type of information cited above under management judgment.

Among the main concerns of most hedging strategies is the reduction of aggregate risk to the institution, while keeping the losses of the hedging itself within some limits. As a result, it is desirable to provide a method of optimizing both market and institutional risks in foreign exchange hedging. It is also desirable to provide an optimization framework for evaluating the risk of different hedging strategies using foreign currency exchange forwards.

#### **SUMMARY OF THE INVENTION**

Accordingly, the present invention is a method of optimizing both market and institutional risks in foreign currency exchange hedging. The method includes the steps of selecting a VaR calculator and determining an optimization procedure to be used. The method also includes the steps of using the VaR calculator and the optimization procedure to

determine an efficient frontier line and choosing trade-offs between institutional risk and market risk of losses.

One advantage of the present invention is that a method of optimizing both market and institutional risks in foreign currency exchange hedging is provided. Another advantage of the present invention is that the method uses an optimization framework for evaluating the risk of different hedging strategies using foreign currency exchange forwards. Yet another advantage of the present invention is that the method uses an optimization, which is a combined fashion of the risk of the overall portfolio and the risks associated with the hedging itself.

Other features and advantages of the present invention will be readily appreciated, as the same becomes better understood, after reading the subsequent description taken in conjunction with the accompanying drawings.

#### **BRIEF DESCRIPTION OF THE DRAWINGS**

FIG. 1 is a flowchart of a method, according to the present invention, of optimizing both market and institutional risks in foreign currency exchange hedging.

FIG. 2 is a graph of hedges only VaR versus total portfolio VaR for the method of FIG. 1.

FIG. 3 is a graph of VaR hedges for the method of FIG. 1.

5

#### **DESCRIPTION OF THE PREFERRED EMBODIMENT(S)**

Referring to the drawings and in particular FIG. 1, one embodiment of a method, according to the present invention, of optimizing both market and institutional risks in foreign currency exchange hedging is shown. The method is to be carried out on a computer system that includes a computer having a memory, a processor, a display and user input mechanism, such as a mouse or keyboard (not shown).

The method uses an optimization framework for evaluating the risk of different hedging strategies using foreign currency exchange forwards. The method is a consistent way to combine VaR and some of the management judgment factors cited previously. In the present invention, optimal portfolios are represented in two-dimensional (2d) space with one axis being the total (hedged) portfolio's VaR and the other axis being the VaR of the hedges (forwards) alone as illustrated in FIGS. 2 and 3. The VaR of the hedges

alone is a projection of possible losses of the hedging itself. Effectively, this approach examines trade-offs between two types of risk. The total risk to an institution such as a corporation versus the risk of loss in the market by the hedging alone. Both of these parameters can be easily calculated for any portfolio using a conventional "VaR calculator" known in the art. The purpose of the VaR calculator is to simply apply the well-known statistical basis of value-at-risk calculations to the specific set of financial instruments in question. To calculate the VaR of the total (hedged) portfolio, both the future expected foreign currency exchange exposures and a hypothetical set of foreign currency exchange forwards (that hedge the specific exposures) are entered into the VaR calculator. The amount of a forward purchase for each exposure should be limited to between zero percent (0%) and one hundred percent (100%) of the exposure value. It should be appreciated that to exceed this range would enter the realm of currency speculation.

The VaR for the hedges alone (giving the risk of the hedging program itself) is then calculated separately. The best strategies are those with an acceptable level of risk for the overall or total portfolio, combined with minimal risk of

losses in the hedging instruments themselves. An optimization procedure is used to find characteristic portfolios of that type. The final result of this procedure is a set of specific hedging actions, coupled with how good a result each procedure  
5 is in terms of aggregate institutional risk and market risk of the hedging program itself. Optimally, management views or judgment such as "we should not hedge this particular currency pair" can be included.

In the present invention, the method starts in block  
10 100 and selects an acceptable commercial VaR calculator or uses one from an external file such as a spreadsheet program, based upon business judgment of their suitability for calculation of the institution's foreign currency exchange risk. The external file may be stored on a server memory, the  
15 memory of a computer, a magnetic disk storage device, or any one of numerous other electronic or magnetic storage devices. The method advances to block 102 and determines the type of optimization procedure to be used based on a user's or practitioner's judgment of each method's efficiency in finding  
20 an optimal solution for the application at hand. The optimization procedures or techniques to be used include, but are not limited to, generic algorithms, dynamical programming,



and neural networks as is known in the art. The method then advances to block 104. It should be appreciated that any restrictions on hedging of specific currency pairs due to management judgment must be handled within the optimization  
5 procedure.

Next, in block 104, the method uses the VaR calculator and optimization procedure together to determine an "efficient frontier" line on which all the optimal portfolios will exist in the two-dimensional (2d) space as previously  
10 described. In one example, the efficient frontier line exists as a boundary toward the lower left where one goes from an area containing portfolios, as illustrated by the points in FIGS. 2 and 3, to an area devoid of possible portfolios. Each portfolio on the efficient frontier consists of a simple list  
15 of at what percentage each exposure will be hedged, from zero percent (0%) to one hundred percent (100%). The method advances to block 106 and, once a range of optimal portfolios is selected, the method chooses between these optimal portfolios using management judgment of the trade-offs between  
20 institutional risk and the market risk of loss due to the hedging. It should be appreciated that management judgment is

used to choose between tradeoffs in total portfolio risk and hedging risk.

In one embodiment of the VaR calculator, if all exposures are allowed to be hedged anywhere in the range from 0% to 100%, the efficient hedged portfolios all fall on the efficient frontier line. This line is composed of portfolios where every exposure is hedged at the same percentage. This "equal weight" efficient frontier line is shown as a bold straight line 108 as illustrated in FIG. 2. It should be appreciated that this result is not necessarily going to occur for other types of VaR calculators.

As illustrated in FIG. 2, one example of the present invention uses a portfolio containing approximately forty (40) exposures (each a different currency pairing). Each point illustrated in FIG. 2 is a single hedged portfolio with from 0% to 100% of each exposure hedged using forwards. Only a very small subset of all possible portfolios have been calculated and plotted. Those calculated are sufficient to indicate the location of the efficient frontier line. It should be appreciated that calculation of all possible portfolios is computationally prohibitive. It should also be

appreciated that the efficient frontier line is the straight line 108 slanting down to the right.

As illustrated in FIG. 3, another example of the present invention using a portfolio containing only a few exposures, where hedging of a particular exposure is expressly prohibited due to management judgment (so that exposure's hedging percentage will always equal 0%). In this example, the efficient frontier line consists of a curved line 112 and the points 110 on the curved line 112 representing the efficient frontier line have a higher risk than those on the straight line 108 representing the equal weight efficient frontier line as illustrated in FIG. 2. From FIG. 3, management judgment can now determine whether acting based on their view, which called for foregoing hedging of a particular currency pair, is worth the increased risk. It should be appreciated that no scales are shown in FIG. 3 and the axes are the same as in FIG. 2.

The present invention has been described in an illustrative manner. It is to be understood that the terminology, which has been used, is intended to be in the nature of words of description rather than of limitation.



**WHAT IS CLAIMED IS:**

1. A method of optimizing market and institutional risks in foreign currency exchange hedging, said method

5 comprising the steps of:

selecting a VaR calculator;

determining optimization procedure to be used;

using the VaR calculator and the optimization procedure to determine an efficient frontier line; and

10 choosing trade-offs between institutional risk and market risk of losses.

2. A method as set forth in claim 1 wherein said step of selecting comprises selecting the VaR calculator based  
15 on judgment of its suitability for calculation of the institution's foreign currency exchange risk.

3. A method as set forth in claim 1 wherein said step of determining comprises determining the optimization  
20 procedure based on a user's judgment of each method's efficiency in finding optimal solutions for the application at hand.

4. A method as set forth in claim 1 wherein said  
step of using comprises using management judgment to choose  
between tradeoffs based on in total portfolio risk and hedging  
5 risk.

5. A method as set forth in claim 1 wherein said  
step of choosing comprises choosing by senior management.

10 ~~6.~~ A method of optimizing market and institutional  
risks in foreign currency exchange hedging, said method  
comprising the steps of:

selecting a VaR calculator;  
determining optimization procedure to be used;  
15 using the VaR calculator and the optimization  
procedure to determine an efficient frontier line; and  
choosing using management judgment between  
trade-offs in total portfolio risk and hedging risk.

**METHOD OF OPTIMIZING MARKET AND INSTITUTIONAL RISKS IN  
FOREIGN EXCHANGE HEDGING**

5

**ABSTRACT OF THE DISCLOSURE**

A method is provided of optimizing both market and institutional risks in foreign currency exchange hedging. The method includes the steps of selecting a VaR calculator and determining an optimization procedure to be used. The method  
10 also includes the steps of using the VaR calculator and the optimization procedure to determine an efficient frontier line and choosing trade-offs between institutional risk and market risk of losses.

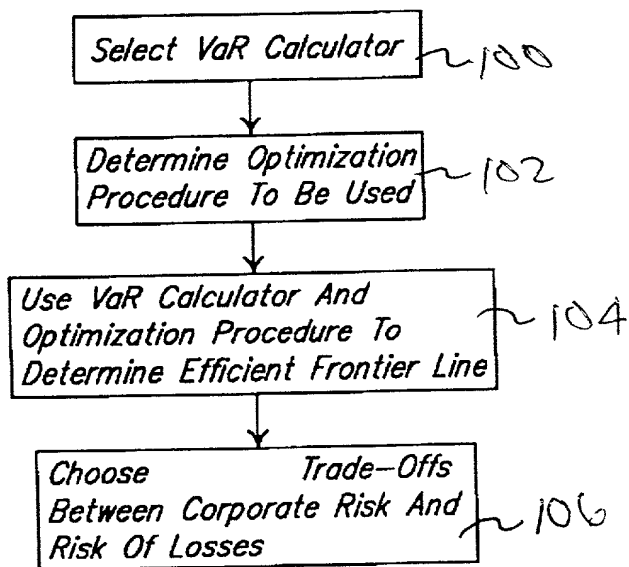


FIG. 1.

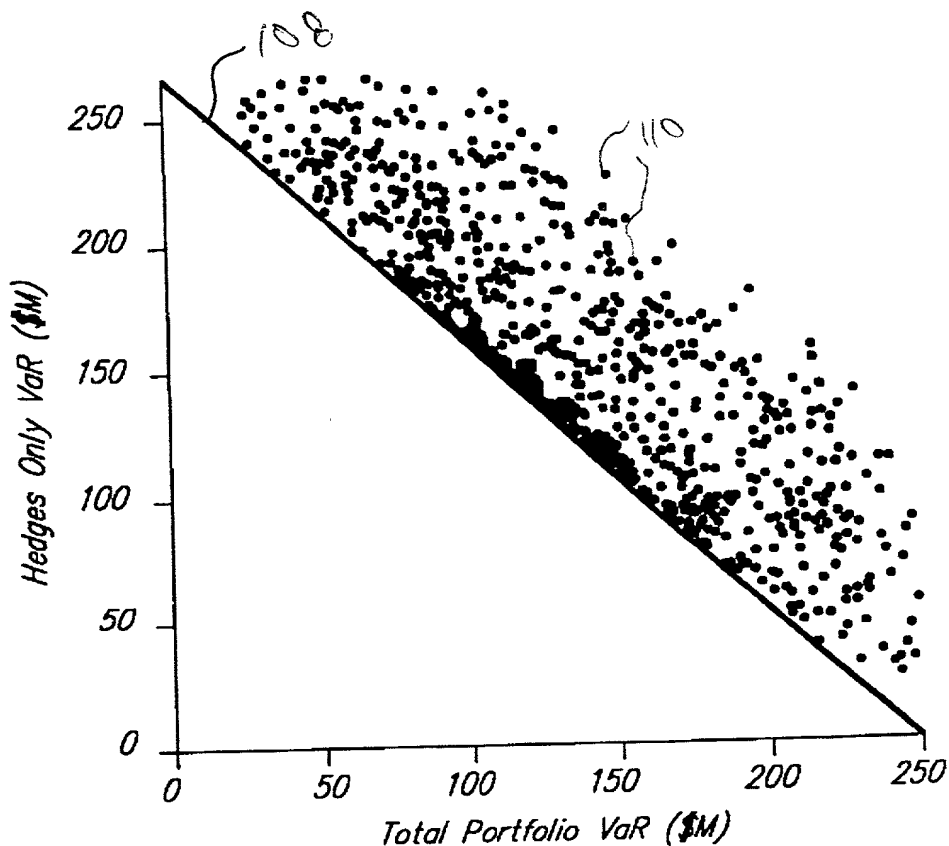
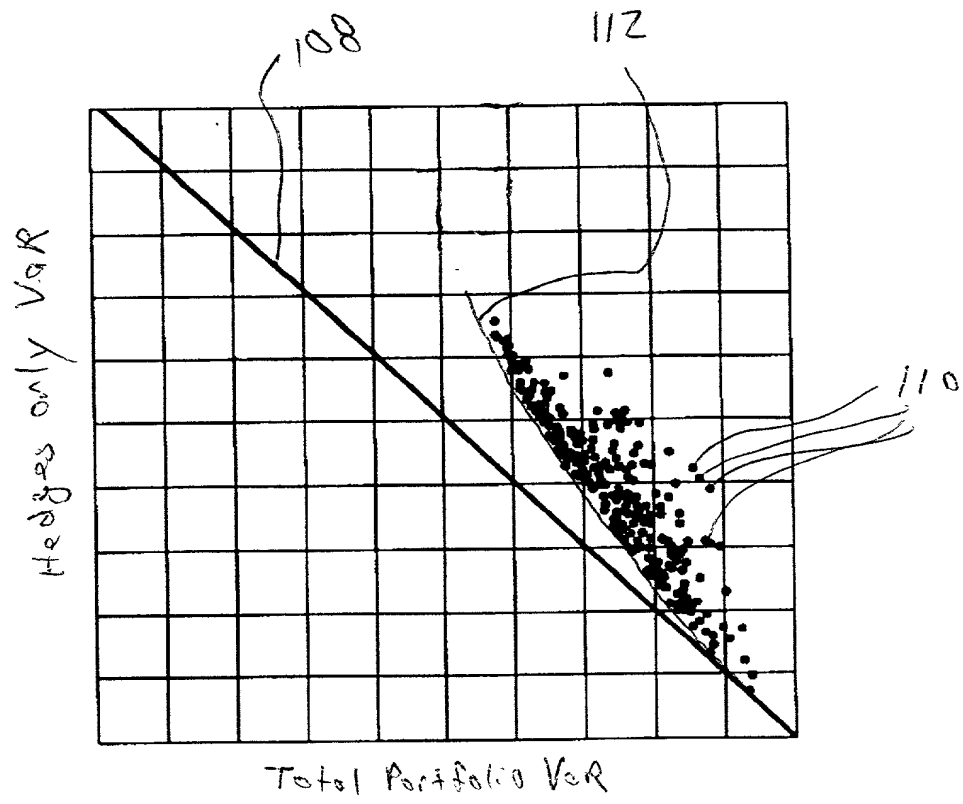


FIG. 2.



[illegible]

FILE 3

**DECLARATION AND POWER OF ATTORNEY - ORIGINAL APPLICATION****Attorney's Docket No.  
200-0109**

As a below named inventor, I hereby declare:

My residence, post office address and citizenship are as stated below next to my name;

I verily believe I am the original, first and sole inventor or an original, first and joint inventor of the subject matter that is claimed and for which a patent is sought on the invention entitled

**METHOD OF OPTIMIZING MARKET AND INSTITUTIONAL RISKS IN FOREIGN EXCHANGE HEDGING**

the specification of which is attached hereto.

I have reviewed and understand the contents of the specification identified above, including the claims.

I acknowledge my duty to disclose information of which I am aware that is material to the examination of this application in accordance with Section 1.56(a), Title 37 of the Code of Federal Regulations; and

as to application for patents or inventor's certificate on the invention filed in any country foreign to the United States of America, prior to this application by me or my legal representatives or assigns,

☒ no such applications have been filed, or

☐ such applications have been filed as follows

COUNTRY	APPLICATION NO.	DATE OF FILING (day, month, year)	DATE OF ISSUE (day, month, year)	PRIORITY CLAIMED UNDER 35 USC 119

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) or § 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR § 1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application.

\_\_\_\_\_  
(Application Number)                      (Filing Date)                      (Status - patented, pending, abandoned)

\_\_\_\_\_  
(Application Number)                      (Filing Date)                      (Status - patented, pending, abandoned)


**POWER OF ATTORNEY:** As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the United States Patent and Trademark Office connected therewith and to act on my behalf before the competent International Authorities in connection with any and all international applications filed by me.  
(List name and registration number)

**Daniel H. Bliss - 32,398**  
**Lorraine S. Melotik - 30,088**  
**Damian Porcari - 31,461**  
**David B. Kelley - 33,718**  
**Roger L. May - 26,406**

**Address all correspondence and telephone calls to:**

Daniel H. Bliss  
Bliss McGlynn P.C.  
2075 West Big Beaver Road Suite 600  
Troy, MI 48084 Phone: 248 - 649-6090

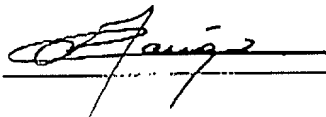
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

NAME AND POST OFFICE ADDRESS OF INVENTOR:	RESIDENCE	CITIZENSHIP	SIGNATURE	DATE
Mark Paul Everson 44791 Windmill Dr. Canton, MI 48187-1849 US	Canton, MI 48187-1849 US	U.S.A		3/9/00
Christophe G. Mangin 1665 Landsdowne Road Ann Arbor, MI 48105 US	Ann Arbor, MI 48105 US	France		

**Address all correspondence and telephone calls to:**

Daniel H. Bliss  
Bliss McGlynn P.C.  
2075 West Big Beaver Road Suite 600  
Troy, MI 48084 Phone: 248 - 649-6090

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

NAME AND POST OFFICE ADDRESS OF INVENTOR:	RESIDENCE	CITIZENSHIP	SIGNATURE	DATE
Mark Paul Everson 44791 Windmill Dr. Canton, MI 48187-1849 US	Canton, MI 48187-1849 US	U.S.A		
Christophe G. Mangin 1665 Landsdowne Road Ann Arbor, MI 48105 US	Ann Arbor, MI 48105 US	France		03/10/2000